



## Labour Market Group of Renfrew and Lanark Summer 2021 Newsletter

### Indigenous Land Acknowledgement

We acknowledge that the land on which we live is the traditional and unceded territory of the Algonquin Anishnabek peoples.

This acknowledgement is a way of showing respect for the guardians of these lands and to honour our shared history and the relationship built on peace and friendship that exists between all peoples. We further recognize and commit to breathe life into the Indigenous "Seven Sacred Teachings" of Bravery, Respect, Honesty, Wisdom, Truth, Humility and Love.

Learn more about Indigenous culture and history through the free online University of Alberta Indigenous Canada course [here](#).



### Important Notice: Change of Email

Please note that the Labour Market Group of Renfrew and Lanark has a new email address which will be used for all communications moving forward. Please add this new email address to your safe sender lists to ensure that you continue to receive LMG updates in a timely manner.

**[LMG@algonquincollege.com](mailto:LMG@algonquincollege.com)**

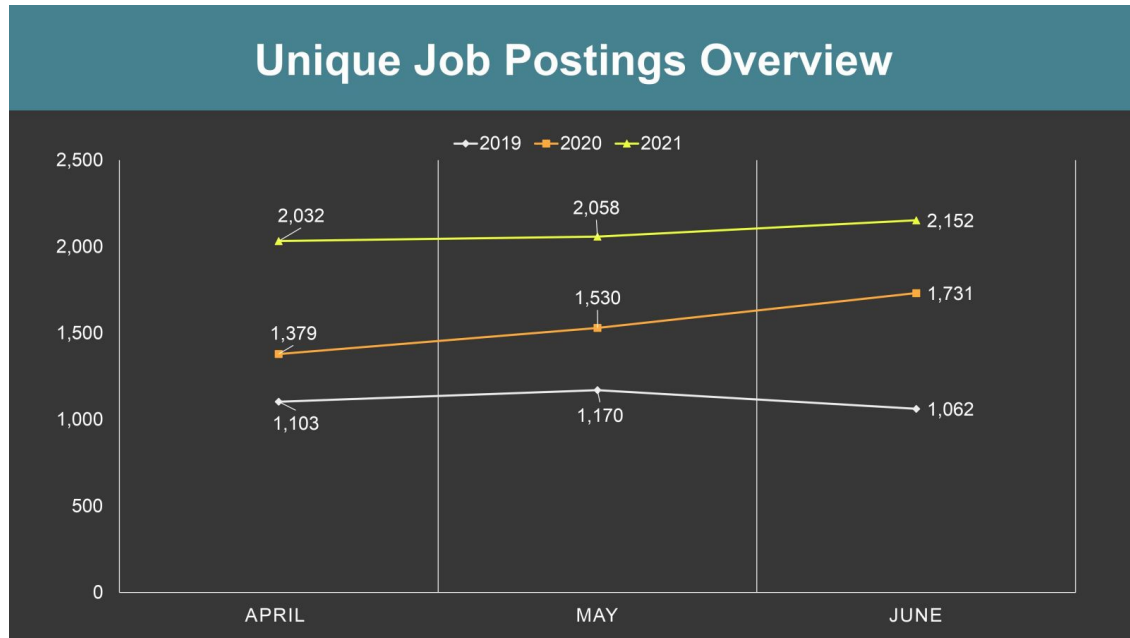
### Labour Market Information Update

Each quarter, the Labour Market Group of Renfrew and Lanark provides a snapshot of the local job market based on the job postings during that three-month period. In Q1, this period ran from April 1st, 2021 to June 30th, 2021. The data outlined below is reflective of this three-month period and it has been extracted from the EMSI database.

### Unique Job Postings Overview

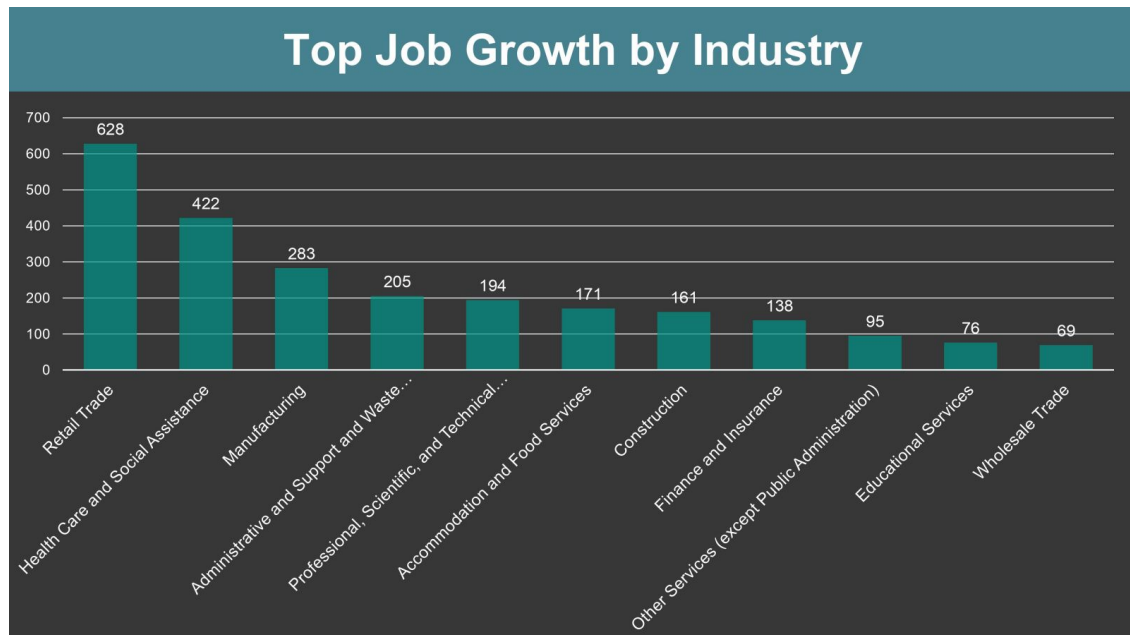
Between January 2021 and March 2021, there were a total of 3,655 unique job postings across our region. During this period, job postings remained fairly consistent at between 2,000 and 2,100 per month

which is a higher rate than 2020 (the first few full months of the COVID-19 pandemic). Job postings were particularly strong in key sectors including retail trade, health care and social assistance and manufacturing, a continuing trend from the past year.



## Top Job Growth by Industry

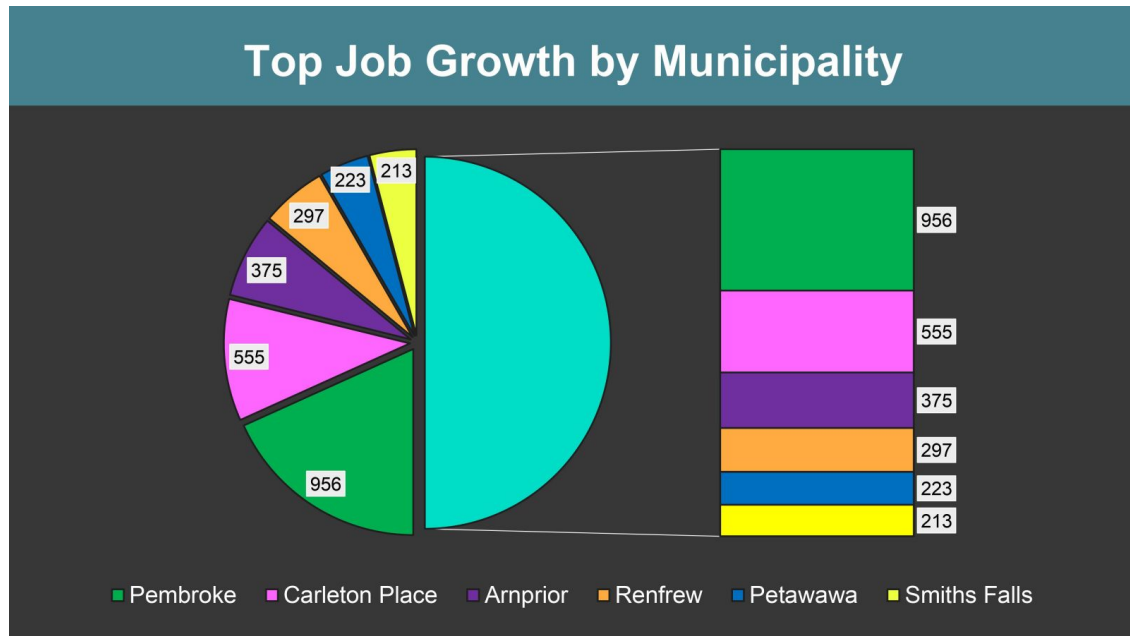
As the economy reopens, similar trends have persisted with retail trade having the largest growth (628), followed closely by health care and social assistance (422). These were followed by growth in Manufacturing with 283 postings; Administrative and Support and Waste Management Services with 205 postings; and, Professional, Scientific, and Technical Services with 194 postings. These results closely resemble January to March 2021; however, there has been an increase in retail-related postings with recent re-openings.



## Top Job Growth by Municipality

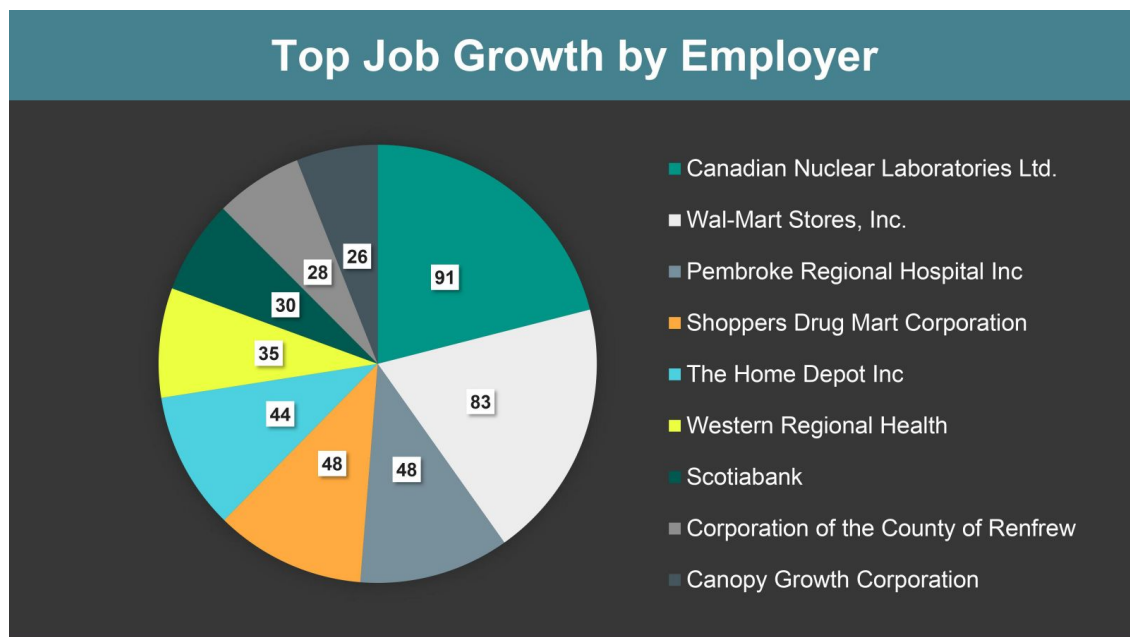
When job postings are broken out by municipality, it is clear that the Pembroke area (including the Township of Laurentian Valley) represents the largest growth area in Renfrew County at 956 postings

while Carleton Place and area represents the largest growth area in Lanark County with 555 postings. In Renfrew County, the Greater Arnprior area stands as the second largest growth area with 375 postings, followed by Renfrew and area (297) and Petawawa and area (223). In Lanark County, Smiths Falls and area is the second largest growth area with 213 postings.



## Top Job Growth by Employer

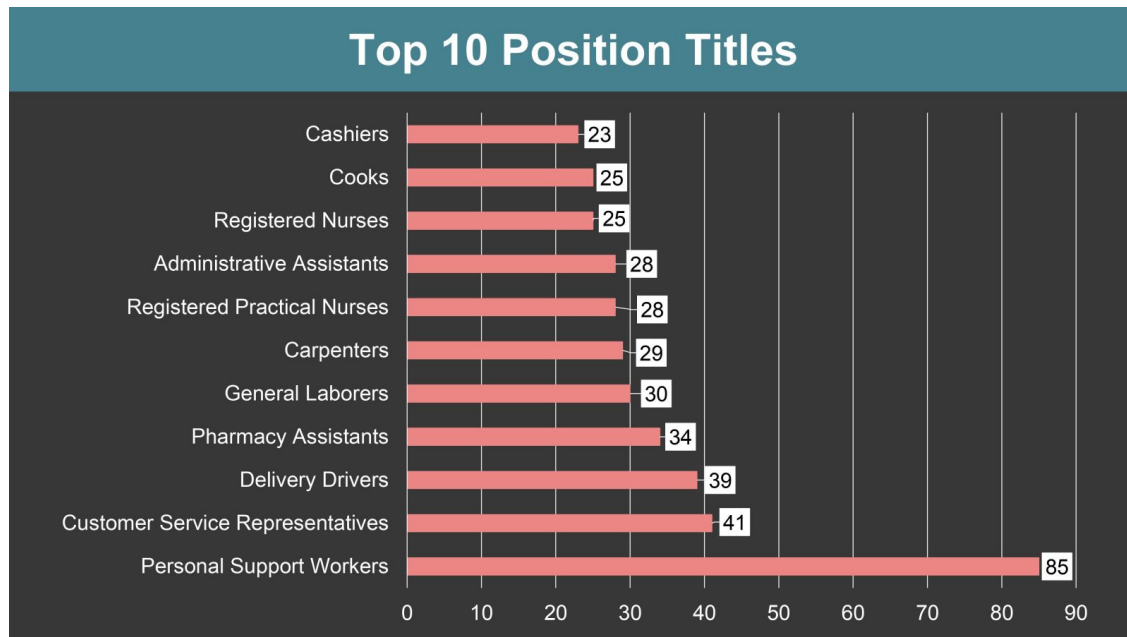
Using the number of unique job postings, the graph below outlines what employers in our region were hiring. The top employers are, in descending order from highest to lowest: Canadian Nuclear Laboratories Ltd. / CNL (91), Walmart Stores Inc. (483), Pembroke Regional Hospital (48), Shoppers Drug Mart Corp. (48), The Home Depot Inc. (44), Western Regional Health (35), Scotiabank (30), County of Renfrew (28), and Canopy Growth (26). While our top employers closely resemble the last quarter, Scotiabank and Canopy Growth have entered the list for the first time since pre-pandemic updates.



## Top Job Titles

Like the last quarter, Personal Support Worker (PSW) topped the list with the most job postings (85),

followed by Customer Service Representative (41), Delivery Driver (39), Pharmacy Assistant (34), General Labourer (30), Carpenter (29), Registered Practical Nurse (28), Administrative Assistant (28), Registered Nurse (25), Cooks (25) and Cashiers (25). During this period, carpenters and cooks appeared in the top occupation list for the first time since 2020. This is likely attributable to the seasonal influences of the construction sector and the re-opening of restaurants and food service providers, respectively.



## More Information

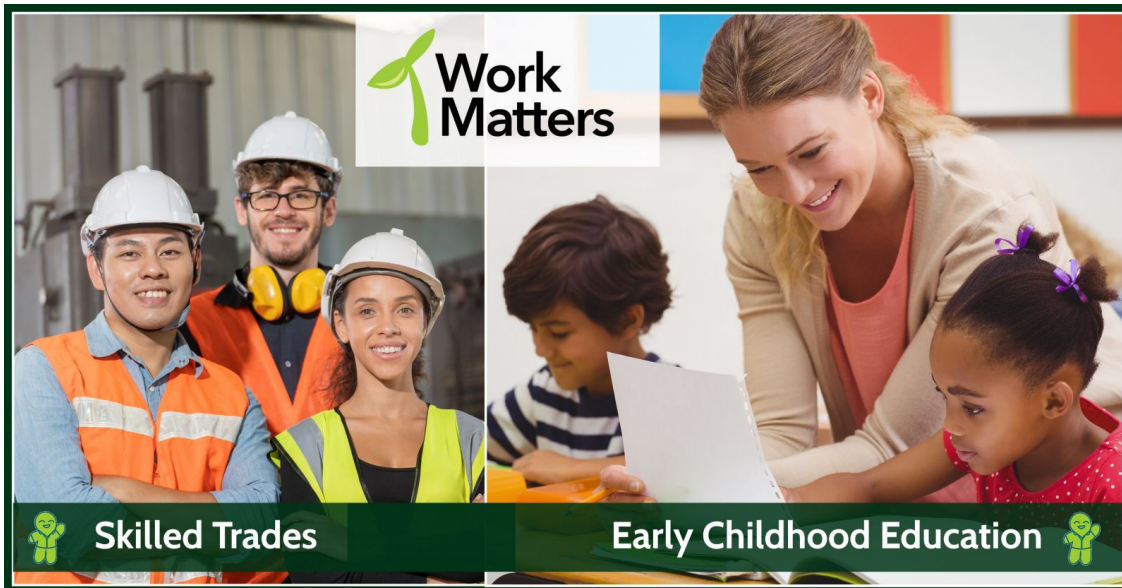
For more information on the statistical data presented in this newsletter, please refer to the raw data that was used to formulate the above graphics. [The raw data can be downloaded here.](#)

## Work Matters Update

Work Matters is excited to announce the launch of its next phase focusing on worker attraction and retention in the Early Childhood Education (ECE) and Skilled Trades sectors in Lanark and Renfrew Counties. Work Matters is delivered by the Canadian Career Academy and funded by the Government of Ontario. Last year, the project achieved major success with its focus on hiring and staff retention issues faced by businesses in the healthcare, manufacturing, and transportation sectors. After a critical look into these issues, the Pathway2PSW program was established to help provide financial and job coaching support to eligible individuals looking to become trained Personal Support Workers (PSW) or Developmental Support Workers (DSW). In its second phase, Work Matters hopes to achieve a similar outcome with a focus geared toward ECE and Skilled Trades.

This fall, Work Matters will be hosting several roundtable discussions with job seekers, incumbent workers, students, and employers to help generate a conversation around the issues faced by individuals and businesses in the ECE and Skilled Trades sectors. Following the roundtable discussions, a summit will be held to present solutions to the issues discussed in the roundtables.

If you are a job seeker, incumbent worker, student, or employer in either the Early Childhood Education or Skilled Trades sectors and are in Lanark or Renfrew County, we would like to hear from you! If you are interested in joining one of our roundtable sessions set to begin this fall, please contact our Project Coordinator, Sonja Robert-Steeves, at [sonja@work-matters.ca](mailto:sonja@work-matters.ca).



**Skilled Trades**

**Early Childhood Education**



## Special Projects

### LLMP: COVID-19 Pandemic Edition

#### Local Labour Market Plan COVID-19 Pandemic Edition



As part of our 2021-2022 deliverables, the Labour Market Group of Renfrew and Lanark will produce a mid-year Local Labour Market Plan (LLMP) which focuses on the COVID-19 pandemic period (March 2020 to July 2021).

Typically, the LLMP summarizes the local labour market trends over the preceding year and provides highlights on the work of the organization. The document is intended to be a snapshot of a defined period of time and can help to influence employers, job seekers and community organizations as they plan for the future.

This special edition LLMP will include the same standard statistical information as past issues as well as highlights from the impacts of the COVID-19 from our data sources, the 2020-2021 EmployerOne Survey, the Worker Impact Study and conversations with local employers and service providers.

Keep an eye out for the COVID-19 Pandemic Edition around September 15th, 2021!



### LMI HelpDesk and Jobs Tool

As announced in the Spring 2021 Bulletin, the Labour Market Group of Renfrew and Lanark launched the LMI HelpDesk project in April 2021 to be a central point for all Labour Market Information (LMI) requests. We have created a form on our website to process all requests moving forward. Email requests will still be processed;



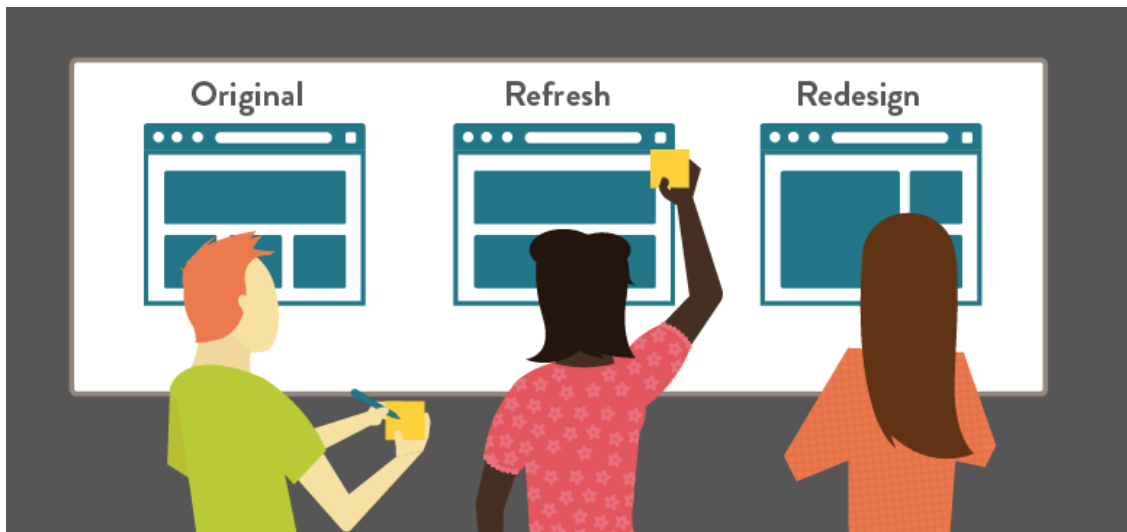
however, it is recommended that partners submit directly through our website.

Learn more about the LMI HelpDesk.

**LMI**  
**HELP DESK**  
YOUR LOCAL LMI SOURCE

## Website Redesign Underway

We are currently working to prepare our new website which will allow our partners to access our content much easier and in accessible formats. We will be introducing new content including bi-annual Community Profiles (by municipality), directories of local service providers and community partners, and much more. The new website will likely launch in the first few weeks of September 2021 so please keep an eye out for more information.



## About Us

The Labour Market Group of Renfrew and Lanark (LMG) represents one of 26 workforce planning areas in the Province of Ontario. Funded by the Ministry of Labour, Training and Skills Development, the group works to provide accurate and timely labour market information to employers, job seekers and organizations that use labour market data for strategic planning purposes. The group also provides annual labour market reports that outline trends in the local labour force using statistical data from several sources, as well an intelligence gathered from local employers and employment agencies.

**Our Purpose:** Help to build a skilled workforce in Renfrew and Lanark Counties that contributes to a prosperous Ontario.

**Our Mission:** To work collaboratively with community partners on the creation of innovative labour market solutions that meet local workforce development needs.

To obtain information about our past work on local labour market trends, please visit our website at [www.renfrewlanark.com](http://www.renfrewlanark.com) or send us an email with your questions, comments, concerns, requests and ideas.



## Welcome Maurane Poirier!



As a francophone newcomer to the County of Renfrew, Maurane is determined to put her creative mind forward to develop innovative solutions to improve the local labour market.

Through her previous role to report on citizens' expectations and needs for service delivery in the context of digital transformation within the Quebec Ministry of Labour, Employment and Social Solidarity, Maurane brings strong research skills and experience in service delivery transformation. Maurane also brings a wealth of knowledge about the development of workforce initiatives in the context of the COVID-19 pandemic as a result of past employment with the Institute on Aging and the Social Participation of Seniors at Laval University. She also has completed her Bachelor's degree in Social and Cultural Anthropology from Laval University.

Passionate about helping others and making change happen, Maurane has her heart on her sleeve and is a natural collaborator in everything she does. Her studies in anthropology allow her to gain a deeper understanding of social and cultural issues, to consider the material and symbolic dimensions of socio-cultural phenomena, and demonstrate sensitivity to better understand and make heard the views and voices of minorities, marginalized and/or oppressed groups. She also possesses some knowledge about the Canadian Armed Forces and Garrison Petawawa due to her personal connections in the community.

**Email:** [poiriem@algonquincollege.com](mailto:poiriem@algonquincollege.com)

## Update Contact Information

Over the course of the last quarter, we understand that you may have new members of your team who would benefit from receiving the quarterly bulletin directly. Please let us know by email if your organization's contact information has changed so that we can keep our mailing list up-to-date.

[Email List Subscription Link](#)



## Questions

We are here to help you! Please always feel free to contact us anytime with your questions, comments, concerns and needs. You can either reach us using the contact information listed above or by emailing our general email inbox at [lmg@algonquincollege.com](mailto:lmg@algonquincollege.com). Following us on social media will also be helpful in staying up-to-date on local labour market trends and developments in the field.



SEND TO A FRIEND



WEBSITE



## How Did You Enjoy our Summer 2021 Newsletter?

Please click on the smiley face photo below to access the short one-question survey. It'll take less than one minute to complete and help us to develop more helpful and informative bulletins in the future.



Very Unsatisfied



Unsatisfied



Neutral



Satisfied



Very Satisfied

