

Labour Market Information BULLETIN

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Summer Edition, 2018



Photo: <http://arnprior.ca>

The Labour Market Group of Renfrew Lanark is pleased to present our 2018 Summer LMI Bulletin.

ONTRAC SUCCESS STORY

In September 2014, this client first accessed services because he was interested in Second Career training for welding. Over the course of several coaching appointments the client self-disclosed that he had been suffering from addiction issues the past couple of years and his life had spiraled out of control. He lost his business, was forced to sell his home and he also lost his license because of two impaired driving charges. Prior to coming in to our office, he had received treatment at a treatment centre and when his time at the centre ended he was able to find employment as a roofer. He was laid off due to a shoulder injury on the job. When he accessed services asking about training he was hoping to get his life back on track but did disclose that he was very afraid of failing. Over the course of several months, Coach tried to work with client to assist him in conducting his research for Second Career but lost contact. In June 2015, the client returned disclosing that he had been a patient at a detox facility and now felt ready to move forward with his training plan. His goal was still to become a Welder. Client was now attached to Ontario Works for income support as his EI benefits had exhausted. Coach and Ontario Works Case Worker worked together to cement client's financial plan to ensure that he would have the financial resources he

needed while attending training in a different part of the province. ontrac and Ontario Works also provided additional supports for entrance requirements into the program. Client's application for Second Career was approved and client started training the end of September 2015. Client successfully completed his welding course. After graduation, client returned for support with his job search but started to struggle with his addictions issues once again. Coach continued to keep in touch and offer support and encouragement to return for more assistance when he was ready. Throughout 2016 and into 2017, client found work in unrelated occupations but was not able to maintain his positions. In the fall of 2017, accessed services once again ready to job search and was back on track. In March 2018, he accepted employment with the Carpenter's Union in Hamilton and he is in the process of getting his driver's license back. He stopped into the office just before relocating to Hamilton and stated that he felt he was finally back on a good path and was grateful for the support he received from all involved in his journey.

ontrac Employment Resource Services
52 Abbott Street North, Smiths Falls, ON
Phone: 613-283-6978
www.getontrac.ca

ontrac
Employment Resource Services

RURAL EMPLOYMENT INITIATIVE

Greetings OVED Partners,

The Rural Employment Initiative is looking for feedback from employers in our area.

REI is collaborating with the Ted Rogers School of Management at Ryerson University in this research study.

This study seeks to examine employers' experiences with recruiting immigrant talent. We are also interested in examining the business practices and policies that employers are implementing to successfully integrate, retain and develop newly immigrated employees into their organizations.

Will you please forward it to the employers in your region who might be willing to participate?

Please see the link below for all the details:

https://ryersontrsm.ca1.qualtrics.com/jfe/form/SV_2mHXrtRZDUB8nwV

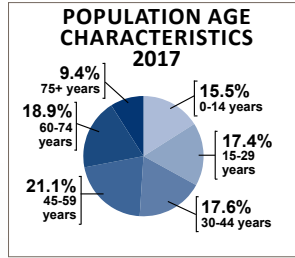
Thank you,

Jackie Stott
Information and Research Coordinator
Economic Development Services
County of Renfrew

9 International Drive, Pembroke, ON K8A 6W5



Renfrew County 3547	0.0%
Ontario	2.0%



OVERVIEW 2017

45,334
Total Jobs

\$41,343
Average Earnings

JOBS BY INDUSTRY

Industry	2017 Jobs
Public administration	8,267
Retail trade	5,833
Health care and social assistance	5,497
Manufacturing	4,283
Accommodation and food services	3,460
Educational services	2,857
Professional, scientific and technical services	2,579
Administrative and support, waste management and remediation services	1,967
Construction	1,922
Public administration	913

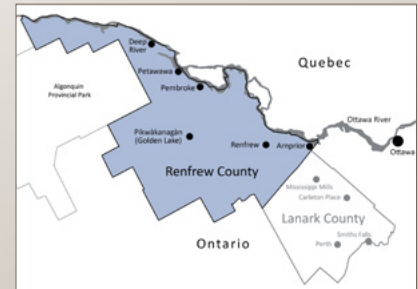
HIGHEST PAYING INDUSTRIES

Industry	Average Wages 2017
Utilities	\$80,578
Management of companies and enterprises	\$77,981
Professional, scientific and technical services	\$73,815
Public administration	\$54,980
Manufacturing	\$53,264
Educational services	\$46,263
Public administration	\$45,725
Construction	\$44,270
Finance and insurance	\$39,363
Information and cultural industries	\$39,073

REGIONAL TRENDS



Region	2016 Jobs	2017 Jobs	% Change
Renfrew County	44,653	45,334	1.5%
Ontario	6,316,326	6,457,943	2.2%
Canada	16,313,382	16,627,372	1.9%



GROWING & DECLINING OCCUPATIONS

Occupation	Change in Jobs (2016-2017)
Professional occupations in health (except nursing)	371
Professional occupations in natural and applied sciences	308
Professional occupations in education services	247
Other installers, repairers and servicers and material handlers	-169
Office support occupations	-191
Assisting occupations in support of health services	-350

GROWING & DECLINING INDUSTRIES

Industry	Change in Jobs (2016-2017)
Health care and social assistance	134
Accommodation and food services	134
Manufacturing	131
Real estate and rental and leasing	-4
Agriculture, forestry, fishing and hunting	-27
Professional, scientific and technical services	-247

Brought to you by:



OVERVIEW 2017

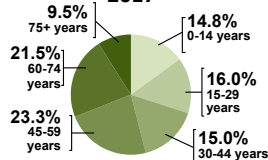
22,640
Total Jobs

\$40,494
Average Earnings

POPULATION CHANGE 2016-2017

Lanark County	3509	1.0%
Ontario		2.0

POPULATION AGE CHARACTERISTICS 2017



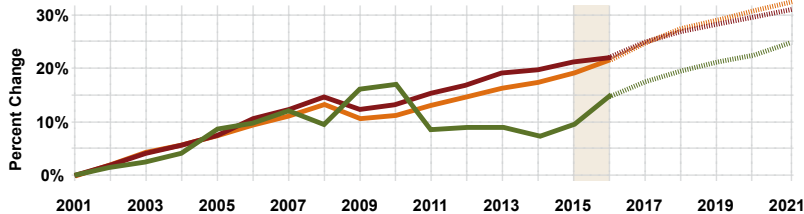
JOBS BY INDUSTRY

Industry	2017 Jobs
Retail trade	3,882
Health care and social assistance	3,837
Manufacturing	2,548
Accommodation and food services	1,804
Construction	1,386
Educational services	1,368
Public administration	1,142
Transportation and warehousing	1,085
Administrative and support, waste management and remediation services	935
Professional, scientific and technical services	785

HIGHEST PAYING INDUSTRIES

Industry	Average Wages 2017
Utilities	\$87,780
Mining, quarrying, and oil and gas extraction	\$86,058
Management of companies and enterprises	\$70,784
Public administration	\$66,877
Educational services	\$60,801
Professional, scientific and technical services	\$50,768
Manufacturing	\$47,628
Information and cultural industries	\$47,422
Transportation and warehousing	\$45,454
Construction	\$44,982

REGIONAL TRENDS



Region	2016 Jobs	2017 Jobs	% Change
Lanark County	22,165	22,640	2.1%
Ontario	6,316,326	6,457,943	2.2%
Canada	16,313,382	16,627,372	1.9%



GROWING & DECLINING OCCUPATIONS

Occupation	Change in Jobs (2016-2017)
Administrative and financial supervisors and administrative occupations	203
Retail sales supervisors and specialized sales occupations	167
Professional occupations in natural and applied sciences	114
Service support and other service occupations, n.e.c.	-73
Technical occupations in health	-76
Sales representatives and salespersons - wholesale and retail trade	-98

GROWING & DECLINING INDUSTRIES

Industry	Change in Jobs (2016-2017)
Health care and social assistance	134
Accommodation and food services	134
Manufacturing	131
Real estate and rental and leasing	-4
Agriculture, forestry, fishing and hunting	-27
Professional, scientific and technical services	-247

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OPTIONS SKILLED TRADES FAIR MAY 16TH, 2018

Each year, the youth in Renfrew County are afforded the opportunity to explore, sample, and even compete against each other at Algonquin College's Options Skilled Trades Career Fair.

For over a decade, this one-day trade show welcomes more than 2500 senior high school students along with other members of the community who are interested in pursuing trade careers and networking with professionals in the field, as well as the service providers who support them. In fact, local employers are at the core of the fair; sponsoring competitions, providing prizes and promoting summer job opportunities. This year the event was held on May 16th at the Pembroke Memorial Centre and featured students competing in trades such as culinary, welding, small engines, carpentry, automotive, and hairstyling. See your winners [here](#).



With an increasing workforce need for trade professionals, it's no wonder this event has been awarded and Award of Excellence from the Ontario Ministry of Advanced Education and Skills Development for the community contribution to workforce development.

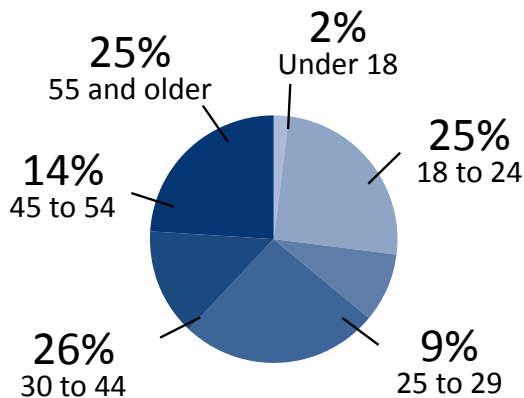


ARTICLE BY:
HELLEN LAVRIC
PHOTOS BY:
SHAUNA KENNEDY
THE LABOUR MARKET GROUP

MAY 16, 2018



AGE BREAKDOWN OF LEARNERS



Total Number of Learners served: **390**

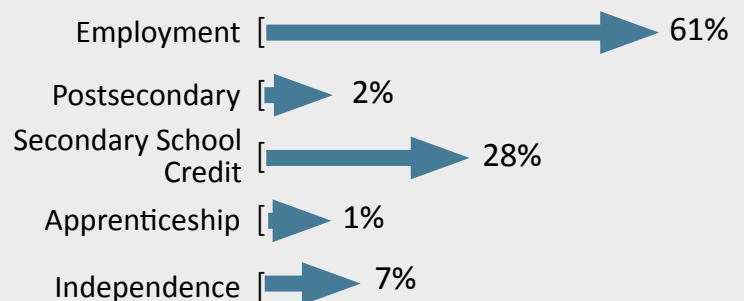
Total number of Learners that have completed LBS programs: **238**

N.B. Current Statistics based on information gathered from 66% of the Literacy and Basic Skills service providers in Renfrew County. The LMG continues to make every effort to gather information from all service providers in order to provide the most accurate information.

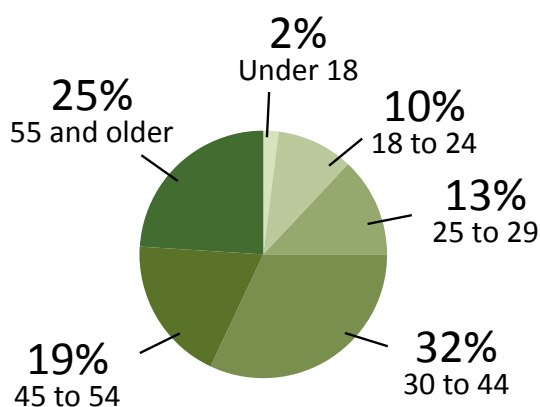
39% of learners were employed upon exit of Literacy and basic skills services, **16%** went on to other training/education.

53% of learners accessing Literacy and Basic skills programs have a grade 12 or less education.

LITERACY & BASIC SKILLS LEARNER GOAL PATHS



AGE BREAKDOWN OF LEARNERS



Total Number of Learners served: **363**

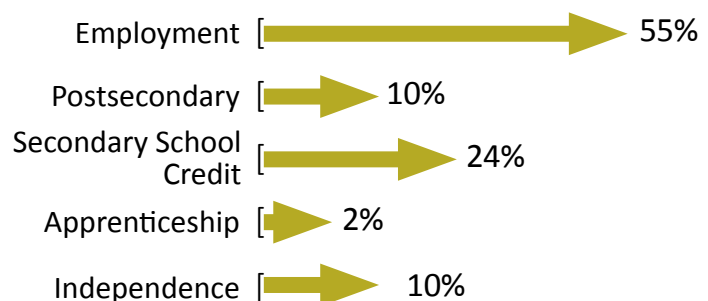
Total number of Learners that have completed LBS programs: **216**

N.B. Current Statistics based on information gathered from 100% of the Literacy and Basic Skills service providers in Lanark County.

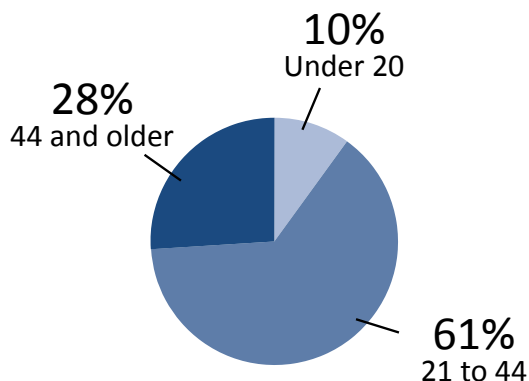
27% of learners were employed upon exit of Literacy and basic skills services, **35%** went on to other training/education.

36% of learners accessing Literacy and Basic skills programs have a grade 12 or less education.

LITERACY & BASIC SKILLS LEARNER GOAL PATHS



AGE BREAKDOWN OF CLIENTS



On average, **10%** of clients accessing employment services have a College education and **2%** have a university degree.

1,357 clients have exited assisted services, of those exits **70%** are employed and **12%** are in training.

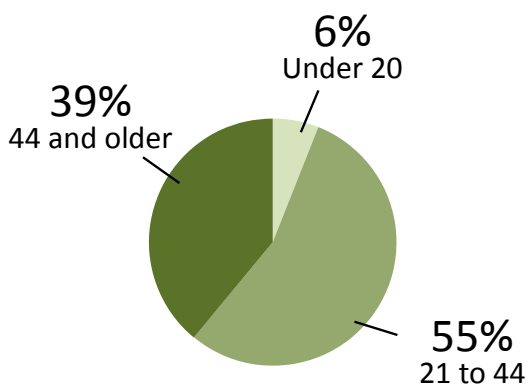
16% of clients in training services are Second Career clients.

Total number of people that have utilized their local employment services resource centre from January to March 2018:

4,101

N.B. Current Statistics based on information gathered from 100% of the employment service providers in Renfrew County.

AGE BREAKDOWN OF CLIENTS



On average, **15%** of clients accessing employment services have a College education and **5%** have a university degree.

430 clients have exited assisted services, of those exits **66%** are employed and **21%** are in training.

13% of clients in training services are Second Career clients.

Total number of people that have utilized their local employment services resource centre from January to March 2018:

3,556

N.B. Current Statistics based on information gathered from 100% of the employment service providers in Lanark County.

HOW ONE SMALL ONTARIO TOWN **BECAME THE CANNABIS CAPITAL OF CANADA**

All it took was a little marijuana to lift this Canadian town's spirits.

The company, since renamed Canopy Growth Corp., has become the world's largest publicly traded cannabis producer and is the town's largest private-sector employer.

"We're recognized as the pot capital of Canada -- and we're proud of that," Mayor Shawn Pankow said in an interview from the town hall, a two-story brick building erected in 1859 on the main street. "The local economy is certainly far better today than it was before Tweed came to town."

Smiths Falls is on the rebound, with more younger people relocating to this town 75 kilometers southwest of Ottawa. There's renewed interest in commercial property, new businesses are arriving and there's even the odd bidding war on homes.

"We're seeing positive impacts really across the economy," said Pankow, 52, who also runs a financial advisory firm. "People are recognizing that Smiths Falls is a community that's on the upswing."

Tweed took over a former Hershey factory with ambitious plans to grow medical marijuana. Today, the firm has 360 employees -- a well-educated workforce that runs the administration, research, growing operations, packaging and shipping from the facility that still has signage and other remnants of its chocolate past. Construction crews hammer away on the next expansion. The parking lot is packed.

"Smiths Falls welcomed us and we appreciated that," said Chief Executive Officer Bruce Linton, who says he's tapping local labour, suppliers and businesses as much as possible as the business gears up for the legalization of marijuana in Canada this summer. "The effect is the town becomes more desirable, and as it becomes more desirable my ability to recruit people who are senior or worldly increases."

It's a stark contrast from a decade ago, when Smiths Falls faced an industry exodus with the shutdown of a Stanley Tools Manufacturing facility and a shuttering of the Hershey plant. That was followed months later by the closure of the Rideau Regional Centre for the developmentally disabled. The closures affected more than 1,500 people -- one-fifth the population of the town.

Smiths Falls has faced ebbs and flows of industry throughout its history, stemming back about 190 years when crews came to build the Rideau Canal connecting Ottawa with Kingston. Decades later, the Canadian Pacific Railway arrived to provide a rail connection to the outside world, helping support commerce.

"It's a town that constantly reinvents itself," said Leisa Purdonbell, 33, who oversees the historical collections in the basement of an 1860s-era house that doubles as a museum. "Businesses have come and gone."

Frost & Wood Co., which began making farming equipment in 1846, evolved into a munitions factory during the Second World War that once employed 1,200 people before it closed in 1955. Coca-Cola Co. bottler Rideau Beverages was around until the 1970s.

RCA Victor, which came to town in 1954, helped introduce The Beatles to North America: the band's vinyl single "Love Me Do" was pressed at the plant in 1963. RCA Victor, which employed 350 people at its height, left in 1978.

Hershey came in 1963, and within 25 years had 750 workers and a bustling plant that drew thousands of visitors. At one point, the town's water tower boasted an image of a Hershey bar and the slogan "Chocolate Capital of Ontario."

"When we received notification of Hershey's leaving and pulling out, and then Rideau Regional quickly after that, we kind of hit that low point," Purdonbell said. "Thankfully, at the moment, it seems that everybody's changed their way of thinking into something more positive, and I think businesses see that as they're coming into the community."

www.tweed.com

THE STAR
BY DOUG ALEXANDER
JANUARY 2, 2018

Access the original essay:

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Canopy Growth, the world's largest publicly traded cannabis producer, is headquartered in Smiths Falls, Ont. (SEAN KILPATRICK / THE CANADIAN PRESS FILE PHOTO)



Canadian Nuclear
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NEWS RELEASE

CNL announces strong interest in siting an SMR demonstration unit

Canada's national nuclear laboratory receives responses from four SMR proponents seeking to construct small modular reactor demonstration projects at CNL-managed sites.

Canadian Nuclear Laboratories (CNL), Canada's premier nuclear science and technology organization, is pleased to announce that four small modular reactor (SMR) project proponents have submitted responses to CNL's recent Invitation for SMR Demonstration Projects at a CNL-managed site. The invitation, which began with an optional pre-qualification stage, is an opportunity for CNL to evaluate technical and business merits of proposed designs, assess the financial viability of the projects, and review the necessary national security and integrity requirements.

CNL concluded the first intake on June 11, 2018, with responses received from four international and domestic SMR project proponents. While this intake is now closed, technology developers are welcome to submit their responses at any time.

"Since its inception, CNL's small modular reactor program has garnered interest from around the world. That momentum continues to build, with a response to our invitation that has already exceeded our expectations," commented Mark Lesinski, CNL's President and CEO. "These exciting new nuclear technologies will serve as part of an integrated clean energy system enabling increased use of solar and wind energy, or hydrogen production, for example. The world needs improved access to clean energy, and the tremendous benefits offered by SMRs, including a reduced size, simpler but safer designs, and a reduced staff complement, make nuclear a very appealing technology to fill that void."

CNL has identified SMRs as one of seven strategic initiatives it is pursuing as part of its Long-Term Strategy, with the goal of siting an SMR on one of the sites it manages by 2026. The company is working to demonstrate the commercial viability of SMRs and position itself as a global hub in SMR prototype testing and technology development support.

"The reactor designs being proposed are both evolutionary - building on the strengths of past nuclear technologies, and revolutionary, with innovative advances in efficiency, safety and technical design," commented Corey McDaniel, CNL's Vice-President of Business Development. "As Canada's premier nuclear science and technology organization, we're excited to review these responses and consider the technologies, as well as the potential benefits to Canada, to ensure they are viable projects worthy of pursuing."

The Invitation for SMR Demonstration Projects includes four distinct stages. Following the optional Pre-Qualification stage, which will assess proponents against preliminary criteria, applicants must complete the Due Diligence stage, which will include more stringent financial requirements and a full assessment of funding and project costs. The third phase, Negotiation of Land Arrangement and Other Contracts, would culminate in the signing of an agreement with Atomic Energy of Canada Limited (AECL), the owner of the sites. Finally, the Project Execution stage would include licensing and construction, testing, commissioning, operation, and eventual decommissioning of the SMR unit.

All projects successful in CNL's invitation are also

subject to separate regulatory processes and requirements.

CNL is currently performing generic siting studies for the Chalk River Laboratories and Whiteshell Laboratories to identify the potential locations suitable for construction of SMR demonstration units. The company also continues to engage with stakeholders and members of its local communities, to gather their input and feedback on hosting a demonstration project. These outreach activities include information sessions, webinars, industry meetings and roundtables.

For ongoing updates on CNL's SMR development program, SMR project proponents and members of the public are encouraged to visit www.cnl.ca/smr.

About CNL

Canadian Nuclear Laboratories is a world leader in nuclear science and technology offering unique

capabilities and solutions across a wide range of industries. Actively involved with industry-driven research and development in nuclear, transportation, clean technology, energy, defence, security and life sciences, we provide solutions to keep these sectors competitive internationally.

With ongoing investments in new facilities and a focused mandate, Canadian Nuclear Laboratories is well positioned for the future. A new performance standard reinforced with a strong safety culture underscores every activity.

For more information on the complete range of Canadian Nuclear Laboratories services, please visit www.cnl.ca or contact communications@cnl.ca.



Canadian Nuclear
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CNL

JUNE 12, 2018

Access the original release:

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www.cnl.ca

LANARK COUNTY EMBARKS ON **NEW TOURISM STRATEGY**

The County of Lanark is pleased to announce it will be embarking on a two-year project to develop one of the key actions identified in the recently completed Economic Development Strategic Plan, a new Tourism Strategy.

The County of Lanark is pleased to announce it will be embarking on a two-year project to develop one of the key actions identified in the recently completed Economic Development Strategic Plan, a new Tourism Strategy.

Once completed, the tourism strategy will become a strategic document used to communicate and share information on the many tourism initiatives and partnership opportunities taking place in the County, and ensure a co-ordinated approach to maintaining the County's tourism position in the marketplace.

The Tourism Strategy will provide guidance for tourism in Lanark County between 2020 to 2025. Development of the project will run from May 2018 to January 2020, and will include consultations with municipal partners, and communication with local and regional tourism organizations and businesses. Stakeholder surveys, feedback and previous plans for tourism in Lanark County will be taken into account.

The development of the Tourism Strategy will be a two-phase process; Phase 1 officially launches in May 2018, and involves an input gathering period to continue until May 2019. Report findings will be released in June 2019.

Phase 2 will launch in July 2019, with a focus on developing the actions and priorities needed to implement the Tourism Strategy. In September 2019, a draft annual tourism budget will be produced, and the final Tourism Strategy will be published in January 2020.

The strategy will provide a three- to five-year outlook and will include a framework for tourism success based on leading research and best practices in the industry. Key tourism stakeholders in Lanark County will help identify the resources required and guide the actions needed to achieve growth. Lanark County Council will be asked to support the directions set out in the plan and set priorities for participation by the Tourism Department.

The project will unfold in partnership with the Ontario's Highlands Tourism Organization, the Lanark County Tourism Association and businesses, municipalities and tourism stakeholders. In-depth consultation with all invested parties will be a key part of the strategic planning process.

“Every year, 1.4 million visitors are attracted to Lanark County because of our current tourism assets, but we have found that our visitors are spending 50 per cent less per person than the provincial average,” explained Marie White, Lanark County tourism manager. “Through the strategic planning process, we will gain further insight into what is needed for tourism growth. We are looking forward to working collaboratively with our local businesses, tourism organizations, partners, municipalities and communities.”

Tourism in Lanark County includes everything that attracts visitors to the region, and celebrates the people, places and experiences that are distinctive to the region. Tourism fosters community pride and encourages increased visitation as a revenue generator. Lanark County is committed to fostering and promoting sustainable tourism for the economic prosperity of its communities. Tourism efforts are aimed at increasing both visitation and length of stay within Lanark County.

As the development of the Tourism Strategy moves forward, the Tourism Department in Lanark County will continue to fulfil its role as the Destination Marketing Organization (DMO) for Lanark County through: the development of a destination strategy and annual marketing plan for Lanark County; creation of destination-focused marketing; support of the development of local tourism products and destination development activities; and the development of goals for tourism infrastructure investment.

INSIDEOTTAWAVALLEY.COM
JUNE 5, 2018

Access the
original article:

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Photo: www.lanarkcounty.ca

DAWN'S SECOND CAREER SUCCESS: BECOMING A REGISTERED PHARMACY TECHNICIAN

After a job loss, what happens next? That's the question Dawn asked herself after a collective layoff, finding herself suddenly unemployed and having to start over. Follow her steps into a new – and successful – Second Career.

When Dawn stepped into our office in Perth after experiencing a layoff from her full-time manufacturing job, she was looking for options. Would she find another job; in what field of work; and where would she work? After a meeting with employment consultant Bobbi at Community Employment Services (CES), Dawn heard about government funding to retrain. "I found out that Second Career was possibly an option for me, and that's what I decided to do", Dawn explains.

Embarking on a Second Career presents job seekers with some big, long-term decisions. Bobbi elaborates on how this process opens up retraining options, "A career exploration resource was a helpful tool to determine careers that 'matched' Dawn's interests, skills and values with an occupation."

Dawn's career match offered a new direction for employment as well as confirmation of her former profession, "I had been a Vet Tech for 10 years before I worked at the factory. That was the number one job so apparently, I picked right the first time! I have always liked medicine and Pharmacy Technician was on there. That's where I decided to get back into medicine again."

Bobbi emphasizes the importance of this step with all Second Career candidates, "This is crucial part of the process when considering retraining, as individuals should take the time to conduct the research to ensure they have chosen a career they will enjoy doing, and one that fits with their lifestyle. Additionally, in order to receive approval for Second Career funds, all participants must show evidence that their occupational choice is predicated to have strong employment outlooks within Ontario. There are multiple ways to locate this information including: government labour market websites, workforce planning boards, evidence of future business expansion and advertised job postings."

Dawn gathered proof that Pharmacy Technicians are in demand. "I had to do research for my particular career. If I look at Indeed for jobs, there are at least 5 or 10 jobs each month. I also had to call the Pharmacy's and ask questions too."

Dawn was accepted into Algonquin Careers Academy to take the Pharmacy Technician program. It was official, she was going back to school to retrain with funding through Second Career, and that funding covered most of her tuition, books and travel expenses to commute into Ottawa. "I did my 10-month course. I graduated the next year with honours and I was the valedictorian. I was quite happy."

Dawn had a long-term career plan in mind when requesting her placements at the Shoppers Drug Mart pharmacy and Perth District Hospital. "I kind of targeted my co-ops that way specifically since I lived in the area. To me, it's like a 4-week interview for both of us – Do I like it? Do they like me? It's hard to hide yourself in 4-weeks. If they like me, they got a 4-week interview." And her targeted placement plan paid-off, "Fortunately, I got hired right after I was done. I went from co-op straight to [the Shoppers Drug Mart pharmacy]."



I had the weekend off and started right here, which was wonderful.” Concurrently, she wrote the jurisprudence exam and the PEBC exams to become a registered Pharmacy Technician with the Ontario College of Pharmacists.

After working full-time at the Shoppers Drug Mart pharmacy for a year and a half, Dawn found another opportunity to expand her career and work again at the hospital. She applied for a pharmaceutical opening and receive a call for an interview. “I did the interview and met what was required and fortunately I am now a Casual Technician. I’ll be part-time [at Shoppers Drug Mart] and casual [at Perth and Smiths Falls District Hospital].”

Dawn concluded by summarizing how her Second Career experience completely changed her professional work life, “Fortunately, because of the path [CES] sent me on I went from a job back to career. People wonder what the difference is: Passion. I’d say passion is the difference. I didn’t realize that until I went back”. Dawn said smiling, “When I switched to factory, I went into ‘a job’, and as good as it was, and the wonderful people I met – when I got back into medicine again – the passion was put back into the job I do.”

www.algonquincollege.com/perth-employment/second-career

www.algonquincollege.com/perth-employment/contact



Algonquin College, Perth

Access the original article:

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SECOND CAREER FUNDING

Call us 613-267-1381

Community Employment Services

Apply for up to \$28,000 for costs including:

- tuition
- books
- manuals, workbooks or other instructional costs
- transportation
- basic living allowance
- child care

ALGONQUIN COLLEGE PEMBROKE **PERSONAL SUPPORT WORKER PROGRAM**

A promising career for caring leaders

Big news for Bonnechere Manor in Renfrew and Algonquin College Pembroke. The first ever cohort for the in-house class of Personal Support Workers will commence in January 2019. This is a great example of community agencies and organizations thinking outside the box to better meet local needs. The Manor and the college have come together in ways that serve every aspect of our communities – most prominently, quality care and sound employment opportunities.

With nearly 5700 jobs in the health care and social services field in 2016, and the field which is estimated to experience the most growth by 2021, job seekers can expect to have many opportunities should they consider this career. An increasing population of seniors has resulted in a shortage of certified Personal Support Workers (PSWs) in Renfrew and Lanark County among other health care professionals. The difference is, PSWs can obtain certification in six to eight months and many PSWs can obtain work - GOOD WORK - immediately after certification. The base wage in Ontario currently is approximately \$16.50 but open nearly any job posting for a Personal Support Worker in this area and those wages look more like anywhere from \$18 and up - to start. Flexibility is a bonus. While many

starting positions locally are posted as part time – the reality is PSWs end up with full time hours and flexibility.

Heather MacMillan, Coordinator of the Personal Support Worker Program at Algonquin College in Pembroke, says that she believes AC's graduates command respect: "PSWs are the backbone of the health care system". Offering industry relevant certifications like food handling, GPA (Gentle Persuasive Approach), and certain types of medical care, the PSW program pumps out qualified AND caring professionals. Learners can expect regular preparation and evaluation in the brand new home care setting in AC Pembroke Lab. And, come 2019, new PSW candidates can obtain their certificate in six months in-house at Bonnechere Manor in Renfrew. The demand for Personal Support Workers has prompted this special partnership between Bonnechere Manor and Algonquin College. Combine this opportunity with the caring leaders this field attracts, the solid team of professors and instructors at Algonquin College, the Personal Support Worker promises to remain and continue to be one of the best careers to consider for a secure and fulfilling future.

A crucial aspect of enhanced training and recruitment of personal support workers is that they play a role in stabilizing independence and autonomy for seniors. Community based PSW care allows people to remain in their homes, thus saving families and taxpayers the high costs of long term care. Further, it supports the growing desire of families and individuals to experience end of life at home as PSWs play a major role in helping people pass comfortably at home with family around.

As MacMillan says, the qualities of a great PSW are drive and heart. PSW training takes those qualities and turns them into advanced personal care skills and the ability to manage time and priorities – with the dignity of clients always at the forefront.





www.algonquincollege.com/pembroke/program/personal-support-worker

ARTICLE BY:
HELLEN LAVRIC

JUNE 15, 2018

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Student Experience - Kyle, PSW Graduate



ADULT LEARNING & TRAINING CENTRE **SUCCESS STORY**

Keith was referred to us by WSIB with specific needs, interests, and prospects for sustainable employment. As his confidence improved, he was able to register for other training and gain the accreditation he needed to enter into a very different employment field.

Although computer skills are not necessarily used in the smaller trucking industry; large carriers rely on digital skills to log their information and report to their employers. Keith used his digital skills to create his resume, correspond and attach his work experience to potential employers seeking truck drivers. Keith was successful in finding employment with a local business that relies heavily on using trucks for the services they offer.

We are thrilled he has been successful and able to find work in his field!

Adult Learning & Training Centre
52 Abbott Street North, Unit 3D,
Smiths Falls, ON K7A 1W3
Phone: 613-284-2121
www.altclanark.com



ONTRAC SUCCESS STORY

John Pettigrew came to ontrac at the end of May following the end of his participation in Career Access to the Trades. John was hoping to look into opportunities in heavy equipment operation. We worked on his resume and he compiled a list of Employers of interest.

Today when he arrived for his appointment, he told me that he has been offered a position with Adam Kasprzak Land Surveying. John will be starting that position Full-Time tomorrow and is very excited!

ontrac Employment Resource Services
52 Abbott Street North, Smiths Falls, ON
K7A 1W3
Phone: 613-283-6978
www.getontrac.ca



Career Access to the Trades trains the right talent with the right skills for jobs in Manufacturing and the Trades in Renfrew and Lanark Counties.



ACADEMIC UPGRADING SMITHS FALLS CENTRE SUCCESS STORY

On June 5, Cristi Wilkinson, one of our Academic Upgrading learners, received the Helen Rose Centenarian Education Award from the Canadian Federation of University Women (CFUW), Perth chapter. This special, one-time award, in the amount of \$1000.00 is presented to a mature woman returning to her studies. The money for this award was collected in August of 2017 to honour Helen Rose Clements at the celebration of her 100th birthday. Helen attended business school following high school and thus was a bit of a trailblazer at a time when women did not go on to post secondary studies. Cristi is a mother of two and wants to exhibit a positive role model for her children. So, she decided that when her oldest child starts school this September, she will go back to school as well. This fall, Cristi will begin her Office Administration Executive program at St. Lawrence College, Brockville. Congratulations, Cristi!

Algonquin College Smiths Falls Center
Academic Upgrading
52 Abbott St North Unit 2A, Smiths Falls, ON
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Phone: 613-727-4723, ext. 3537
www.algonquincollege.com/access/program/ace-smiths-falls



ALGONQUIN COLLEGE-COMMUNITY EMPLOYMENT SERVICES **SUCCESS STORY**

Michelle is an active client who has been most successful in her placement with Sunset Nursery recently. The employer is quite pleased with her progress to date. The wording they tell me is she is great, she is a quick learner and we are keeping her.

Michelle came into service early March and was struggling to secure full-time sustainable employment, we worked together to address her barriers, she had no income then applied for and received EI benefits, new to the area she had limited knowledge of the Pembroke area, she learned her way around and quickly gathered Labour Market information. Michelle had little confidence from previous poor work experiences. She had significant barriers that we addressed as we worked together and through Employment Services. Michelle attended job fairs, acted on job leads and applied to several jobs with no success. Through Career assessment and job development, we secured a placement with Sunset Nursery Garden and Greenhouses.

Michelle applied her great work ethic and eagerness and willingness to learn on the job and she has flourished in her placement and new job. For Michelle this has also sparked her interest in further education in the horticultural field. She currently is enrolled in an online course on her own and at her own cost, entitled "Gardening & Landscaping" and she is doing well, completed chapter 4 and has passed 2 tests with 100% & 90%. Way to go Michelle.

It is my pleasure to continue to work with Michelle, and I am proud of her accomplishments to date. Through placement monitoring I have found this placement to be a success. This placement is due to end shortly with a promise of continued employment by the employer as they are very pleased with the

progress and outcome to date. She is an exemplary example of the positive outcomes from the work through Employment Services.

Many thanks,

Jamie Wilson
Employment Consultant

Algonquin College-Community
Employment Services
141 Lake Street, Pembroke, ON K8A 6X9
Phone: 613-735-4308 ext. 2896
www.algonquincollege.com/pembroke-employment

ALGONQUIN COLLEGE | Community Employment Services



Michelle Van Dromme



Please tell us what you thought of this LMI Bulletin by taking a very brief survey:

www.surveymonkey.com/r/LabourMarketBulletinSurvey

